BRIDGE CITY
MANAGEMENT ASSOCIATION

ANNUAL PERCEPTION SURVEY OCTOBER 2026 KEY STATS

BASED ON 104 RESPONDENTS

5	9	2	86	0	2
Are property owners based in Bridge City	Are business owners based in Bridge City	Are business and property owners	Are employed by a Bridge City business	A resident / someone visiting Bridge City	Other

7.5
RATING OUT OF 10
Average Business Confidence

99%
99% Respondents would recommend Bridge City to others.

91%
91% Of businesses in Bridge City employ 1 to 50 people.

There are a range of business sectors in Bridge City with the top 4 industries being:

- Information Technology & Communications
- Retail
- Food & Beverage
- Financial & Insurance Services

Bridge City is Safe & Clean

88%
During the day 88% of respondents **feel safe / reasonably safe,** 12% feel vulnerable.

61%
27% of respondents don't enter the precinct at night, of those who do, **61% feel safe / reasonably safe,** 13% feel vulnerable.

65%
A combined 65% of respondents say the overall cleanliness of open spaces is **excellent / great.**

7.8
RATING OUT OF 10
Average Experience

Members rated the notable increase in stores within Bridge City mall as a key attraction to the area along with its visible safety presence.

Two things that respondents like most about the precinct:

01 Cleanliness

02 Security

Suggested way for us to improve Bridge City:

01 Increased Lighting

02 An improved Taxi Rank

Staying informed

57% of respondents are signed up to our communication channels. Of those subscribed, **95%** feel well informed with news, updates and BCMA's activities in the precinct.

We look forward to signing up the **16 respondents** who requested to be added to our BCMA news feed.

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www.bridgecity.org.za