


BRIDGE CITY MANAGEMENT ASSOCIATION (BCMA) - PERCEPTION SURVEY

1. What is the name of your business?

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 Insights

117
Responses

Latest Responses






"Studio 12 Hair "

"RCH"

"Optic Exclusive YB Mahomed Optometrist"

2. Approximately how many employees does the business you work for employ?




























[More Details](#)

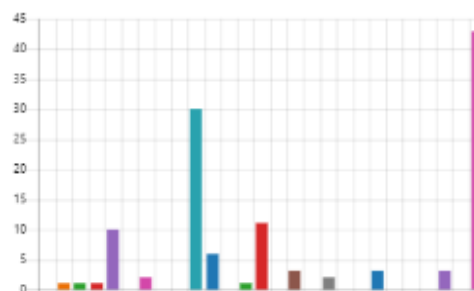
 1 - 15 employees	81
 16 - 35 employees	25
 36 - 50 employees	6
 51 - 100 employees	2
 101 and more	3



3. What is the nature of the company's business?

[More Details](#)

 Air-conditioning Services	0
 Art and Stationery	1
 Automotive	1
 Bakeries and Confectioners	1
 Banks / Financial and Foreign ...	10
 Ceiling and Partitioning Suppli...	0
 Computer and Digital Printing...	2
 Emergency Services	0
 Engineering Services	0
 Fashion, Footwear and Access...	30
 Food supply to Hotels / Resta...	6
 Freight Forwarding and Logist...	0
 Furniture Manufacturing	1
 Health / Hair and Beauty	11
 Interior Design and Decorating	0
 Media / Mobile and Digital M...	3
 Municipal Services	0
 Office Space Services	2
 Pest Control Services	0
 Plumbing Services	0
 Restaurants, Coffee Shops and...	3
 Shipping Services	0
 Signage manufacture and Inst...	0
 Software Services	0
 Takeaways	3
 Travel and Tourism	0
 Other	43



4. Please specify the industry as you selected "other" in question 3

[More Details](#)




 Insights

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Responses

Latest Responses
"Packaging"

5. Rate your feeling of safety in Bridge City during the day





[More Details](#)

 Safe	43
 Reasonably Safe	50
 Vulnerable	24



6. Rate your feeling of safety in Bridge City at night

[More Details](#)

 Safe	27
 Reasonably Safe	21
 Vulnerable	20
 Not applicable, I don't come h...	49



7. Rate the overall appearance and cleanliness of the open spaces in Bridge City e.g. the sidewalks, green areas, and verges


[More Details](#)

 Poor	8
 Needs Work	21
 Satisfactory	43
 Great	22
 Excellent	23



8. What two (2) things do you like most about Bridge City? 1/2

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 Insights

117
Responses

Latest Responses
"Convenient shopping "
"Precinct management"
"Variety of doctors available"

9. What two (2) things do you like most about Bridge City? 2/2

[More Details](#)

 Insights

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Responses

Latest Responses
"Variety stores "
"Security and controls"
"All banks are available"

12. Rate your experience of the Bridge City (from 1-10, with 10 being the best)

[More Details](#)

[Insights](#)

117
Responses

6.77
Average Number

13. Would you recommend Bridge City to others?

[More Details](#)

Yes	96
No	21



14. Do you have any additional comments?

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Responses

Latest Responses

"None"

"No"

"No"

15. Do you receive the Bridge City alerts and newsfeeds?

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[Insights](#)

Yes	67
No	50

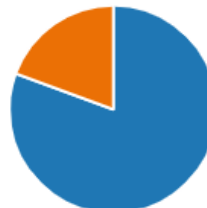


16. Are you adequately informed about news, updates and BCMA's activities in the precinct?

[More Details](#)

[Insights](#)

Yes	54
No	13



17. Do you find BCMA's monthly Insights and ad-hoc Newsflashes useful and convey its purpose to be a thriving sustainable precinct?

[More Details](#)

[Insights](#)

Yes	52
No	15



18. Would you like to sign up for the BCMA news feeds?

[More Details](#)

● Yes	24
● No	26

