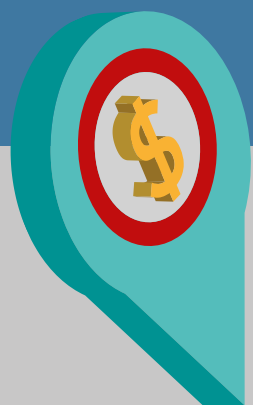


BRIDGE CITY MA SURVEY JULY 2021 KEY STATS



69% OF BUSINESSES IN BRIDGE CITY EMPLOY 1 TO 15 PEOPLE

Making it a hotspot for SMMEs

TOP 3 INDUSTRIES IN BRIDGE CITY

Retail
Health, hair & beauty
Banks, finance & foreign exchange



BRIDGE CITY IS SAFE & CLEAN

During the day, **36%** of respondents feel safe and **42%** feel reasonably safe!

36% of respondents say Bridge City's overall cleanliness of open spaces is satisfactory with **18%** saying its great and **19%** saying its excellent.



6,77 was the average experience rating between 1 & 10

Out of **117** respondents, **96** would recommend Bridge City to family and friends



THINGS TO LOVE

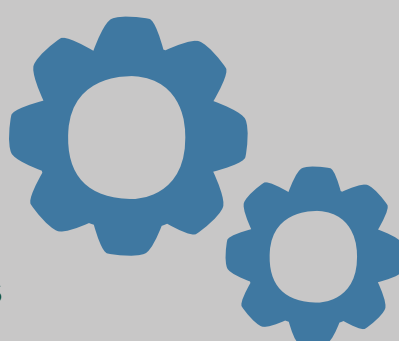


Friendly place
Safe & clean
Convenient shopping & services
Great transport links
Good trading hours
Store variety
Good restaurants and fast food outlets
Good foot traffic and access to customers
Free parking

THINGS TO IMPROVE ON

Precinct

Better online advertising
Reduce crime around parking lots
Fix streetlights
Provide a shelter for the taxi rank
Mobile police station & better parking controls
More people cleaning on busy days
Public seating
Clear drains



Shopping centre

Delivery truck parking needed
Fix escalators and lifts in the shopping centre
Add movies, kids entertainment & gaming
More shop variety
Keep toilets clean
Smoking area for shopping centre tenants
Extend shopping centre opening hours
Communications between landlords and tenants
Better COVID protocols
Tenants parking & toilet
Power back up for load shedding

